



GP 2736  
2632

PATENT

Attorney Docket No. 209881

In re Application of:

Nyhan et al.

Application No. 09/349,650

Filed: July 8, 1999

For: SYSTEM AND METHOD FOR  
EVALUATING AND/OR  
MONITORING EFFECTIVENESS  
OF ON-LINE ADVERTISING

Group Art Unit: 2736

Examiner Not Assigned

#6/Revocation  
10/07  
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**REVOCATION OF  
FORMER POWERS OF ATTORNEY AND  
NEW POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

DynamicLogic, Inc. (hereinafter the "assignee") is the assignee of record of the entire interest of the above-identified U.S. patent application, and has a place of business at 75 Maiden Lane, New York, NY 10038.

Pursuant to 37 CFR 3.73(b), the undersigned has reviewed evidentiary documents establishing a chain of title from the inventor(s) to the assignee and, to the best of the undersigned's knowledge and belief, certifies that title is in the assignee. An assignment from the inventor(s) to the assignee was recorded in the U.S. Patent and Trademark Office on August 14, 2000, at Reel 011056, Frame No. 0732.

The assignee hereby revokes all previously given powers of attorney and appoints the following as its attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office connected with the application, including the following: to receive all documents issued by the U.S. Patent and Trademark Office based thereon; to file continuation, continuation-in-part and divisional applications based thereon; to pay any and all fees, including maintenance fees for any resulting patent; and to file for reissues and extensions and to request reexamination of any resulting patent. All such powers are to be exercised separately or collectively.

In re Appln. of Nyhan et al.  
Application No. 09/349,650

Please recognize Leydig, Voit, & Mayer, Ltd. as Associate Attorneys in this case:  
Customer Number 23460.



**23460**

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The assignee requests that correspondence concerning this application be directed to  
Leydig, Voit & Mayer, Ltd.: Customer Number 23460.



**23460**

PATENT TRADEMARK OFFICE

The assignee also requests that all telephone calls be directed to Mark Joy at  
(312) 616-5600.

Date:

June 22 '01

Signature

Nick Nyhan

NICK NYHAN

*Typed or printed name of person authorized to sign on behalf of  
Assignee*

President

Title